

FIRST LIGHT GALLERY

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PRESS RELEASE

First Light Gallery – ‘Louisville Photo Biennial’ Exhibit

The Garden Variety – Photo Contest

Exhibition Dates: September 22 – November 11, 2017

Opening Reception: Friday, October 6, 4pm-9pm

First Light Gallery is proud to participate in the 2017 Louisville Photo Biennial, a regional festival occurring in over 60 venues throughout the Louisville, Lexington and Southern Indiana area from September 22- November 11. Through exhibits, receptions, workshops and educational opportunities, the Biennial celebrates the medium of photography in all of its richness and variety, and its ability to touch and enrich our lives.

“The Garden Variety” - Photo Contest

Benefiting the

WATERFRONT
BOTANICAL
GARDENS



CALL TO ARTISTS

In countless ways, we are surrounded by the beauty of nature. It sustains us, uplifts us, and makes comfortable our lives here on Earth. We enjoy the

calming shade of trees, the sweet fragrance of flowers, the rustling of leaves tickled by a breeze, and kaleidoscopes of vivid colors. Yet beyond the simple beauty we see in the chromatic blossoms and lush greens around us exists our symbiotic union with the world of plants. To breathe is to enjoy the labors of our rooted cohabitants.

This Call to Artists is to bring together a collection of photographs from lovers of nature and seers of its beauty. Whether a vast landscape or an intimate detail, First Light Gallery encourages all photographers to submit their images of the natural world. We wish to support and promote the vision of Waterfront Botanical Gardens, as well as further involve and align our community with their efforts.

“To walk in nature is to witness a thousand miracles.”

-Mary Davis

Waterfront Botanical Gardens - The Vision

The mission of the Waterfront Botanical Gardens is to develop experiences that promote appreciation and understanding of plants for a more harmonious and sustainable world. Our vision is to create a botanical garden and conservatory of extraordinary beauty that engages, enlightens, and inspires people about plants and nature.

Entry

Deadline: August 11, 2017

Media: Photography Only

Entry Fee: \$25 for first 3 images
\$5 for each additional entry (maximum of 20)

**payments are *non-refundable* and do not guarantee acceptance

Entries: All entries will be made via the Café website at www.callforentry.org where you can create a FREE artist account. You will add your details and upload your images to Café and then you can submit work to **The**

Garden Variety. All entries must be submitted as jpegs and a high resolution file must be made available if work is accepted.

Awards: Cash prizes will be given to First, Second, & Third place, and will be recognized through a number of media outlets.

Gallery will print all *accepted* entries as 5x7s to showcase and list for sale in the 2017 Louisville Photo Biennial. Other print sizes will also be made available for purchase. All entries will be posted to an online gallery for public display.

60% of all sales and 5% of all entry fees will go to Waterfront Botanical Gardens.

Eligibility: The call is open to all photographers both amateur and professional. Photographers agree to relinquish rights to their submitted images only for the duration of the exhibit to benefit Waterfront Botanical Gardens.

Guidelines: Images must be focused on the natural world. All styles of photography will be accepted. Recent work is encouraged but not mandatory.

Jurors: Gallery Director and Staff Members of WBG

Notifications: Photographers will be notified by email about the status of submitted work.

Winners will be announced during the Opening Reception (TBD) for the Biennial Exhibit. Awards will be mailed directly